





We are proud to present a comprehensive **medical marketing strategy designed for clinics and healthcare providers**

Our goal is to help your clinic attract more patients, strengthen your brand presence, and stand out in a competitive healthcare market. Below is an overview of the marketing services we provide to support your clinic's growth and increase appointment bookings.





Why Clinics Choose LuxplanB?

At Luxplanb, we specialize in marketing strategies designed specifically for medical clinics and healthcare brands.

Our mission is to help clinics grow faster by attracting the right patients, building strong medical branding, and creating digital experiences that inspire trust.

From content creation inside your clinic to targeted advertising campaigns and patient lead generation, we handle every step of your marketing journey.

Our goal is simple: help your clinic increase visibility, build credibility, and generate consistent patient bookings.



Medical Content

Professional content that showcases treatments, doctors, and patient experiences in a credible and engaging way.



Patient Leads

Targeted strategies designed to attract qualified patients and increase appointment inquiries.



Digital Strategy

Data-driven marketing approaches that improve visibility, engagement, and patient conversion.



Clinic Growth

Growth-focused solutions that help clinics strengthen their presence and scale consistently.



Clinic Growth & Marketing Solutions

Patient Acquisition Strategy

Strategic marketing plans designed to attract the right patients, increase clinic visibility, and drive consistent appointment bookings.

Clinic Ads Management

Targeted advertising campaigns across Meta, Google, and TikTok designed to generate high-quality patient inquiries.

Google Maps, Local SEO & AI Visibility

Optimizing your clinic's visibility on Google Search, Maps, and AI-driven platforms like ChatGPT to help patients easily discover your clinic when searching for medical services.



Clinic Growth & Marketing Solutions

Medical Branding

Building a strong and professional brand identity that increases patient trust and positions your clinic as a leading medical provider.

Doctor Personal Branding

Developing the personal brand of doctors through professional content and social media presence to build credibility and patient confidence.

Medical Content Production

Producing high-quality medical photos and videos that showcase treatments, expertise, and real patient experiences.



Clinic Growth & Marketing Solutions

Viral Medical Reels

Creative and engaging short-form medical videos designed to boost clinic awareness, reach wider audiences, and increase engagement across social media.

Clinic Website

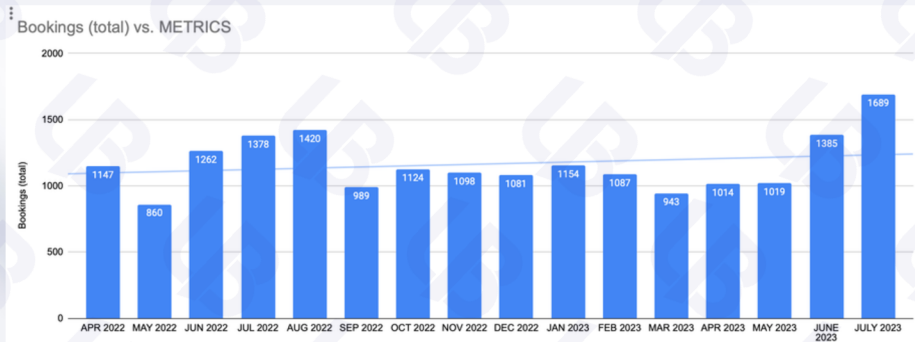
Modern clinic websites with treatment pages and user-friendly experiences that convert visitors into patients.

Medical Marketing Consultation

Expert guidance and strategic planning to help clinics improve their marketing performance and accelerate growth.

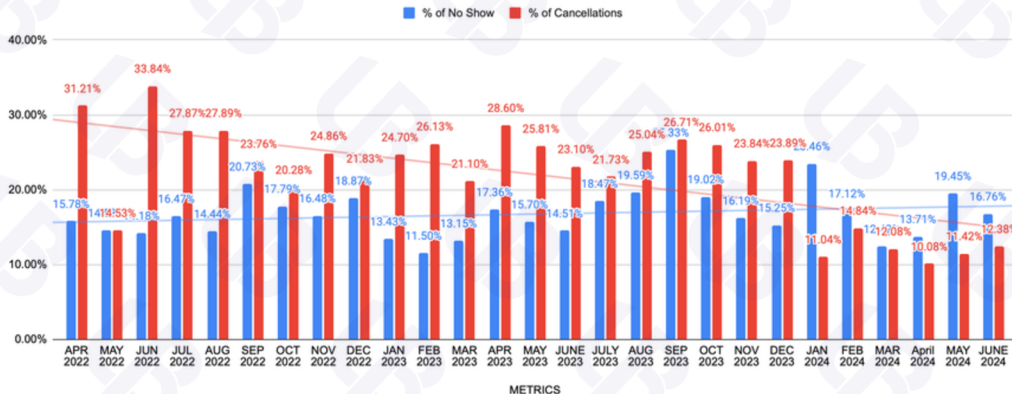
Clinic Growth Results

Total Bookings (MoM)



No Shows and Cancellations

% of No Show and % of Cancellations

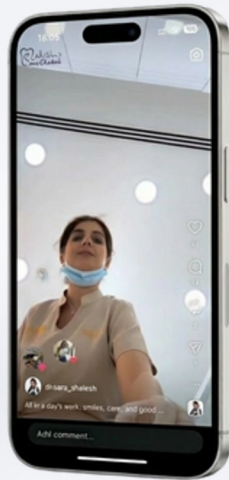
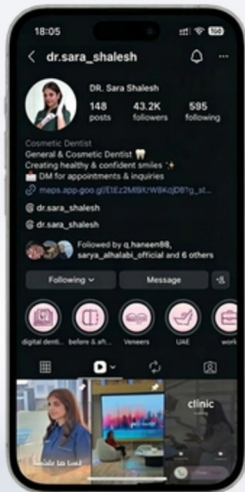


Revenue (MoM)



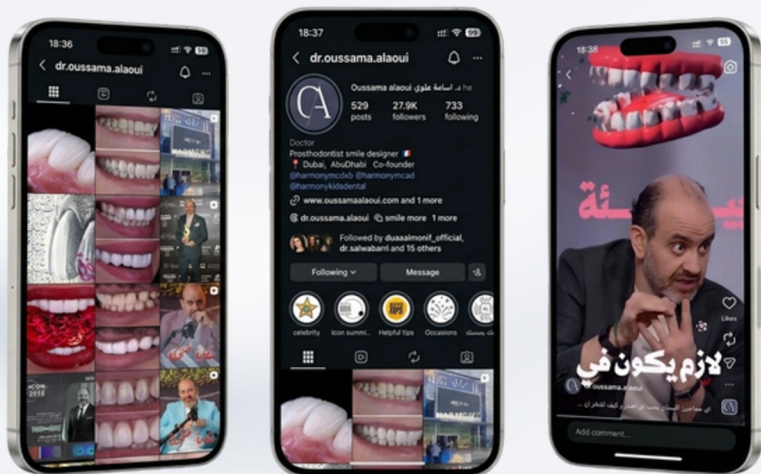
Content & Production











Advertising Platforms

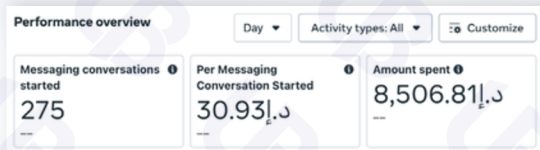
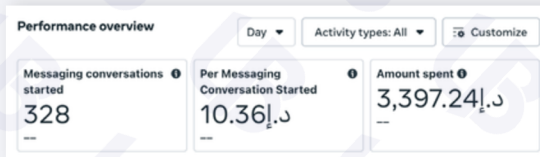
Meta

	Jordan-6885	Messaging conversations started	11	843	1,254	1.88	20.66
	Egypt - su	Messaging conversations started	209	13,445	30,702	1.03	215.45
	TURK	Messaging conversations started	45	12,998	31,871	5.77	259.49

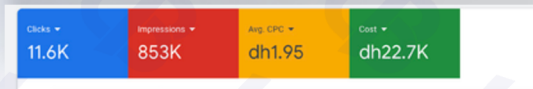
	M-I-WA	Messaging conversations started	533	88,908	190,348	13.99	7,454.57	Ongoin
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	Awareness NOV	Reach	1,184,601	1,184,601	1,500,658	0.45	532.35
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Dental Engagement Campaign	U... 7...	Messaging conversatio...	247	179,370	281,003	9.96
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Dental Engagement Campaign	--	U...	7...	247	179,370	281,003	9.96
				Messaging conversatio...			Per Messaging ...
☐	☒	Awareness NOV		1,184,601	1,184,601	1,500,658	532.35
				Reach		Per 1,000 People R...	



Google Smart

AED33,061.44 Spend all time



Impressions

3.42M

How often your ads were shown



Clicks

72.2K

Actions on your ads



Local actions

551

Actions showing intent to visit



Call clicks

861

Calls to your business

AED15,128.19 Spend all time



Impressions

79.8K

How often your ads were shown



Clicks

9.74K

Actions on your ads



Local actions

0

Actions showing intent to visit



Call clicks

406

Calls to your business

Tiktok

LUX PLAN B
CREATE. INSPIRE. IMPACT

☐	On/Off	Name	Delivery optimization	Budget	Cost	CPC (destination)	CPM
☐	You have 2 draft campaigns						
☐	☒	Masages	-	All	4,110.02 AED	0.02 AED	3.22 AED
☐	☐	Reach	ed sign paused	50.00 AED Daily, Campaign bud...	1,809.65 AED	2.25 AED	4.86 AED
Total of 2 campaigns			-	-	5,919.67 AED	0.03 AED	3.59 AED

☐	On/Off	Name	Impressions	Clicks (destination)	CTR (destination)	Conversions ↓	Cost per conversion
☐	You have 4 draft campaigns						
☐	☒	urology	1,616,843	15,500	0.96%	1,432	8.80 AED
☐	☒	DNA	1,540,480	6,362	0.41%	697	17.61 AED
☐	☐	Leadwork	552,922	5,324	0.96%	508	8.20 AED
☐	☒	ees	1,220,936	6,630	0.54%	434	19.05 AED
☐	☐	ATH	207,118	4,645	2.24%	364	3.84 AED
☐	☐	Lead 🔗	127,123	1,558	1.23%	235	6.08 AED
			📊 View data 🔗 Edit 📄 Copy ⋮				

Snapchat

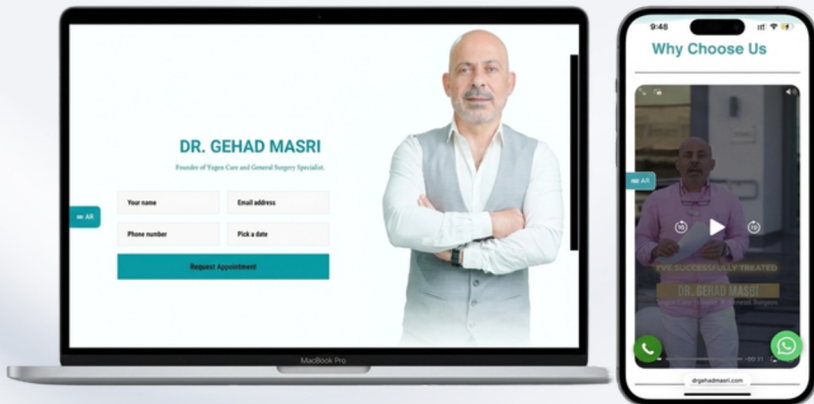
Amount Spent ▼ \$27,982.59	Paid Impressions 38,698,839	Clicks 148,972	Click Rate 0.38%	2 Second Video Views 3,881,201
Amount Spent ▼ \$5,586.32	Paid Impressions 1,777,612	Clicks 29,829	Click Rate 1.68%	2 Second Video Views 338,610
Amount spent ▼ US\$6,703.78	Paid Impressions 2,812,273	Clicks 18,759	Click rate 0.67%	2-second video views 129,449

Clinic Website Experience





LUX PLAN B
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Let's Grow Your Clinic

Let's Grow Your Clinic

Partner with **LuxplanB** to build stronger visibility, attract the right patients, and grow your clinic with confidence.

Get in Touch



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Our Pages



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THANK YOU